An abstract graphic of blue water splashing and flowing, with various shades of blue and white highlights, creating a sense of movement and freshness. The water appears to be falling from the top right towards the bottom left.

Forward... Building On The Past

2016
Joint
Convention
& Trade Show

Sponsored by:
Nebraska State
Irrigation Association
and
Nebraska Water
Resources Association

November 20-22, 2016
Holiday Inn Conference Center
Kearney, Nebraska

Exhibitor Details

NEBRASKA WATER
RESOURCES ASSOCIATION 

 NSIA



Exhibiting, Advertising & Sponsorships

You are invited to the 2016 Joint Convention for the Nebraska Water Resources Association and the Nebraska State Irrigation Association. Please consider this an excellent opportunity to reach out to the members of these two organizations. Exhibit during this 2-day event and increase your visibility with an advertisement in the program/directory and by sponsoring specific convention activities.




Exhibit Hours:	Monday, November 21, 2016	10:30 - 11:00 AM
		12:30 - 1:30 PM
		3:30 - 4:00 PM
		5:00 - 6:00 PM
	Tuesday, November 22, 2016	10:45 - 11:00 AM





Exhibit Fee & Booth Space: The cost of the exhibit space is \$250. Included is one convention registration, 6' x 10' booth space with a 6' draped table, 2 chairs and a listing in the program. Additional exhibitor registrations are \$150 per person.

Exhibitor Set-Up: The exhibit hall is available from 5:00 p.m. - 8:00 p.m. on Sunday, November 20 and as early as 7:00 a.m. on Monday, November 22. Exhibitors must remove their items from the exhibit hall by 12:00 p.m. on Tuesday, November 23, 2016.

Exhibitor Door Prizes: Exhibitors may conduct door prize drawings to be awarded to the convention attendees.

Program/Directory Advertising:

Full Page Ad - Dimensions 3" w x 7" h	\$235.00
Half Page Ad - Dimensions 3" w x 3.75" h	\$150.00
Business Card Ad - Dimensions 3" w x 1.75" h	\$100.00
Publication Trim Size: 4" w x 8.5" h	



Ad Copy Specifications: Please provide ad copy in pdf format. All ad content should be provided in black and white and grayscale with contents 300 dpi. If you cannot provide business card artwork, please mail your business card to Rebecca Barker, Nebraska Water Resources Association, 1111 Lincoln Mall, Suite 308, Lincoln, NE 68508-3910. Email ads to: rbarker@capitolmg.com.

Deadline to submit ad copy: October 24, 2016

The convention attendees are given this handy, pocket-sized program/directory which includes the convention program, list of exhibitors and sponsors, contact information for board members for both associations, Irrigation & Reclamation Districts and Water Delivery companies, Nebraska NRD's and state and federal agencies. Kept and used by our members throughout the year, this is a great publication for your advertisement!

Sponsorships:

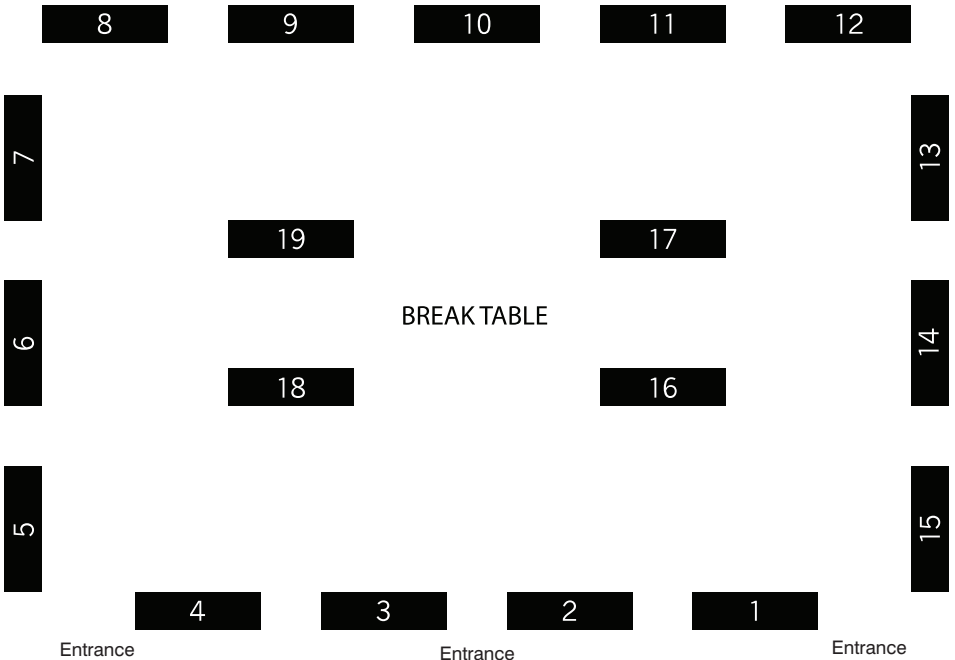
Sponsors are needed to help keep registration fees low for attendees. Help by sponsoring one of the three meals and breaks. **You may sponsor all or a portion of these events.** Minimum sponsorships are \$250.00 to be recognized in the program and at the event.



Monday Morning Break	\$ 750.00
Monday Lunch	\$2500.00
Monday Afternoon Break	\$ 750.00
Monday Dinner	\$5000.00
Tuesday Morning Break	\$1500.00
Tuesday Lunch	\$2500.00



Exhibit Area – Staterooms BC Holiday Inn Conference Center Kearney, Nebraska



Contact:

Rebecca Barker

Nebraska Water Resources Association
1111 Lincoln Mall, Suite 308
Lincoln, NE 68508-3910

Ph: (402) 476-1528 | Email: rbarker@capitolmg.com

Hotel Room Reservations:

Make your room reservations directly with the hotel. Specify you are with the convention to gain the special room rate of \$89.95 for a standard room.

Holiday Inn Conference Center
110 S 2nd Ave., PO Box 1925
Kearney, NE 68847

Call for reservations toll free: 855-444-5769 or local 308-237-5971

Deadline to make reservations: October 17, 2016

Tentative Schedule of Events

Sunday, November 20, 2016

5:00 p.m. - 8:00 p.m. Exhibitor Set-Up
7:00 p.m. NSIA Board of Directors Meeting

Monday, November 21, 2016

7:00 a.m. - 10:00 a.m. Exhibitor Set-Up
7:30 a.m. - 4:00 p.m. Registration
9:00 a.m. - 9:30 a.m. Opening Session
9:30 a.m. - 10:30 a.m. *"Historic 1935 Flood of the Republican River"*
10:30 a.m. - 11:00 a.m. Visit Exhibits
11:00 a.m. - 12:30 p.m. *"Retirements and Future Perspectives"* – Panel discussion
12:30 p.m. - 1:30 p.m. Luncheon – *"Water Management: Nebraska and the World"*
1:45 p.m. - 3:30 p.m. *"Water Management Activities and the Things Impacting Them"*
3:30 p.m. - 4:00 p.m. Visit Exhibits
4:00 p.m. - 5:00 p.m. *"The 2015 Flood on the Big Blue River"*
5:00 p.m. - 6:00 p.m. Visit Exhibits
6:00 p.m. - 7:00 p.m. Reception – Hosted by the Holiday Inn Conference Center
7:30 p.m. - 8:30 p.m. Dinner

Tuesday, November 22, 2016

7:30 a.m. - 9:30 a.m. Registration
7:45 a.m. - 8:30 a.m. NWRA Annual Members Meeting
8:30 a.m. - 9:00 a.m. NWRA Board Meeting
9:00 a.m. - 9:45 a.m. *"Managing Drought Risk on the Farm and Ranch"*
9:45 a.m. - 10:45 a.m. *"The Platte River Cooperative Agreement – Planning for Extension"*
10:45 a.m. - 11:00 a.m. Visit Exhibits
11:00 a.m. - 12:00 p.m. *"Water Conservation Initiative: The Nebraska Water Balance Alliance Expanding"*
12:00 p.m. - 1:00 p.m. Luncheon – *"Celebrating the 75th Anniversary of Nebraska's Largest Water Management Project"*
1:00 p.m. Adjourn