

## Hotel Room Reservations:

Make your room reservations directly with the hotel. Specify you are with the convention to gain the special room rate of \$94.95 for a standard room.

Holiday Inn Conference Center  
110 S 2nd Ave., PO Box 1925  
Kearney, NE 68847

Call for reservations toll free: 855-444-5769 or local 308-237-5971

**Deadline to make reservations: October 19, 2018**

## Tentative Schedule of Events

### SUNDAY, NOVEMBER 18

5:00 PM – 8:00 PM **Exhibitor Set-Up (Rooms ABC)**  
7:00 PM NSIA Board of Directors Meeting

### MONDAY, NOVEMBER 19

7:00 AM – 10:00 AM **Exhibitor Set-Up (Rooms ABC)**  
7:30 AM – 4:00 PM Registration  
8:00 AM – 9:00 AM NSIA Annual Members Meeting  
9:00 AM – 9:15 AM **OPENING SESSION** – Welcome from Kearney Mayor Stanley Clouse  
9:15 AM – 9:45 AM **MORNING 1<sup>ST</sup> SESSION** – “Water Sustainability Funds Projects” presented by Dennis Strauch, manager of Pathfinder Irrigation District  
9:45 AM – 10:30 AM **MORNING 2<sup>ND</sup> SESSION** – “Educators Below The Equator” Panel Discussion  
10:30 AM – 11:00 AM **BREAK – Tour Exhibits**  
11:00 AM – 11:30 AM **MORNING 3<sup>RD</sup> SESSION** – “PRECIP – Advancing Technology in the Panhandle” presented by John Heaston, AquaMart  
11:30 AM – 12:00 PM **MORNING 4<sup>TH</sup> SESSION** – “Surface and Ground Water Management In Idaho” presented by Paul Arrington, Executive Director, Idaho Water Users Association  
12:30 PM – 1:30 PM **LUNCHEON PROGRAM** – Kris Polly, NWRRA  
1:30 PM – 2:30 PM **AFTERNOON 1<sup>ST</sup> SESSION** – “Mining Niobium in Southeast Nebraska” presented by Scott Honan, President, Elk Creek Resources Corp and VP Business Development, NioCorp  
2:30 PM – 3:30 PM **AFTERNOON 2<sup>ND</sup> SESSION** – “Challenges Faced by Municipal Water Providers”  
3:30 PM – 4:00 PM **BREAK – Tour Exhibits**  
4:00 PM – 5:00 PM **AFTERNOON 3<sup>RD</sup> SESSION** – “Enhancing Broadband Telecommunications in Rural Nebraska”  
5:00 PM – 7:00 PM **RECEPTION AND VISIT EXHIBITS**

### TUESDAY, NOVEMBER 20

7:30 AM – 9:30 AM Registration  
7:30 AM – 8:15 AM NeWRA Annual Members Meeting  
8:30 AM – 9:00 AM NeWRA Board Meeting  
9:00 AM – 10:00 AM **MORNING 1<sup>ST</sup> SESSION** – “Climate Change Revealed in Ice Cores Retrieved from the Antarctic” presented by David Harwood, UNL  
10:00 AM – 10:30 AM **BREAK – Tour Exhibits**  
10:30 AM – 11:30 AM **MORNING 2<sup>ND</sup> SESSION** – “Agency Reports”  
11:30 AM Tim Anderson Memorial Scholarship Presentation – Lee Orton, Nebraska State Irrigation Association  
12:00 PM – 1:00 PM **LUNCH**  
1:00 PM **ADJOURN**

## Exhibitor Details



Projects  
Tell  
The  
Story



November 18-20, 2018

2018 Joint Convention  
& Trade Show

Holiday Inn  
Conference Center  
Kearney, Nebraska

# Exhibiting, Advertising & Sponsorships

## Sponsorships

You are invited to the 2018 Joint Convention for the Nebraska Water Resources Association and the Nebraska State Irrigation Association. Please consider this an excellent opportunity to reach out to the members of these two organizations. Exhibit during this 2-day event and increase your visibility with an advertisement in the directory and by sponsoring specific convention activities.

## Exhibit Hours:

Monday, November 19, 2018 10:30 - 11:00 AM  
 12:30 - 1:30 PM  
 3:30 - 4:00 PM  
 NEW! Reception in Exhibits 5:00 - 7:00 PM  
 Tuesday, November 20, 2018 10:00 - 10:30 AM

**Exhibit Fee & Booth Space:** The cost of the exhibit space is \$375. Included is one convention registration, 6' x 10' booth space with a 6' draped table, 2 chairs and a listing in the program. Additional exhibitor registrations are \$155 per person.

**Exhibitor Set-Up:** The exhibit hall is available from 5:00 p.m. - 8:00 p.m. on Sunday, November 18 and as early as 7:00 a.m. on Monday, November 19. Exhibitors must remove their items from the exhibit hall by 12:00 p.m. on Tuesday, November 20, 2018.

**Exhibitor Door Prizes:** Exhibitors may conduct door prize drawings to be awarded to the convention attendees.

## Directory Advertising:

Full Page Ad - \$235.00  
 Dimensions 3.5" w x 8" h  
 Half Page Ad - \$150.00  
 Dimensions 3.5" w x 3.75" h  
 Business Card Ad - \$100.00  
 Dimensions 3.5" w x 2" h  
 Add Full Color to Your Ad (per ad) \$35.00  
 Publication Trim Size: 4" w x 8.5" h

## Directory Advertising: (Cont.)

**Ad Copy Specifications:** Please provide ad copy in pdf format in one of the dimensions listed. All ad content should be 300 dpi. If you cannot provide business card artwork, please mail your business card to Rebecca Barker, Nebraska Water Resources Association, 8700 Executive Woods Dr, Ste 400, Lincoln, NE 68512-9612. Email ads to: [rbarker@capitolimg.com](mailto:rbarker@capitolimg.com).

## Deadline to submit ad copy: October 31, 2018

The convention attendees and all Nebraska Water Resources Association members are given this handy, pocket-sized directory which includes the contact information for board members for both associations, Irrigation & Reclamation Districts and Water Delivery companies, Nebraska NRD's and state and federal agencies. Kept and used by our members throughout the year, this is a great publication for your advertisement! The Convention Program will be a separate brochure this year.

## Sponsorships:

Sponsors are needed to help keep registration fees low for attendees. Help by sponsoring one of the lunches, reception and breaks. **You may sponsor all or a portion of these events.** Minimum sponsorships are \$250.00 to be recognized in the program and at the event.

Monday Morning Break	\$ 750.00
Monday Lunch	\$2500.00
Monday Afternoon Break	\$ 750.00
Monday Social (Appetizers & Cocktails)	\$2000.00
Tuesday Morning Break	\$1500.00
Tuesday Lunch	\$2500.00

## Contact:

Rebecca Barker  
 Nebraska Water Resources Association  
 8700 Executive Woods Dr, Suite 400  
 Lincoln, NE 68512-9612  
 Ph: (402) 476-1528  
 Email: [rbarker@capitolimg.com](mailto:rbarker@capitolimg.com)

# Exhibit Area – Staterooms ABC Holiday Inn Conference Center Kearney, Nebraska

